

INTELLECTUAL PROPERTY

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TRADEMARKS, PATENTS, DESIGNS

AND ALL OTHER RELATED IP
ACTIVITIES IN SWITZERLAND.

By Franco Oriti



Oriti Patents, based in Lugano (CH), in the heart of Europe, may assist you in protecting your ideas, inventions, marks and brands and industrial designs in Switzerland, which is a country with more than eight million inhabitants and at the forefront of innovation and wellbeing.

Oriti Patents delivers IP services in Switzerland starting from preliminary searches through filing of patents, trademarks and designs until their grant, maintenance and renewals of IP, validation of European patents in Switzerland and Liechtenstein, change of names and addresses, etc.

Recently Oriti Patents, aware of the considerable importance of IP deadlines, has developed an electronic monitoring system and it is distributed free of charge on the internet. This "web-tool" named IP Due Dates (www.ipduedates.com) allows a very simple

and easy way to enter, manage and extract all types of IP deadlines and to be notified whenever desired. In this way, anywhere, anybody and at anytime in the World you may be automatically informed by email involving, if desired, contemporary colleagues, staff and clients.

World changes and also IP work does. For this reason, Oriti Patents is creating new easy and safe web-tools through an ERP (Enterprise Resource Planning) in order to a lot of IP services easier, immediate, safe and transparent for clients 24/7 and where some IP activities may be entrusted and payments may be made with automatic e-invoices sent within 30 seconds. Tools like www.epvalidation.ch and www.tmrenewal.ch, www.patentannuities.ch and www.iprecordals.ch are already online and others are coming soon.



Franco Oriti has been working in the Industrial and Intellectual Property (IP) field since 1991 in the Montedison Group in Milan, Italy, where he graduated, and since 1999 in Lugano, Switzerland, to file, protect and maintain IP in Switzerland, Europe and Worldwide.

Franco, is a registered trademark, design and patent representative in Bern, is a representative of European Trademarks and Designs in Alicante (ES), an Italian trademark and design representative in Rome (IT) and also a San Marino Trademark representative. For more than 30 years, he has been in the field of designs, trademarks and patents and in the handling, monitoring and paying their renewals directly before National Patent Offices or through renewal service providers and to local agents all over the World. He is trusted by numerous IP professionals on a global scale. Born in Australia, he speaks English proficiently and is also fluent in Italian having obtained his university degree in Milan, Italy, and in French. His German and Russian are scholastic. Since 2014, he directs the IP Firm named Oriti Patents (www.oritipatents.ch) in Lugano, CH.



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