

# Madrid e-Filing Now Available in The Gambia

March 5, 2024

The Gambia is the latest [Madrid System](#) Member

to sign up to WIPO's [Madrid e-Filing](#) service. This marks an **important milestone** in the history of the international trademark system's online filing solution, the Gambia being the **first Madrid System Member in the African region** to use Madrid e-Filing.

And – in **another landmark achievement** – the first online application for an international trademark registration was filed directly through the website of the Registrar General's Department in the Gambia using Madrid e-Filing just **hours after launch of the service**.



The transition to Madrid e-Filing is a win-win solution. For the Registrar General's Department, back-end processes are more streamlined. This in turn ensures a faster turn-around for international trademark registration applicants in the Gambia wanting to secure overseas protection of their trademarks.

Twenty-three intellectual property (IP) Offices now offer Madrid e-Filing service.