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Trademarks, Patents, Designs and all other related Intellectual and Industrial Property activities in SWITZERLAND.

Franco Oriti has been working in the Industrial and Intellectual Property (IP) field since 1991 in the Montedison Group in Milan, Italy, where he graduated, and since 1999 in Lugano, Switzerland, to file, protect and maintain IP in Switzerland, Europe and Worldwide.

Franco is a registered Trademark, Design and Patent Representative in Bern, is a Representative of European Trademarks and Designs in Alicante (ES) and an Italian Representative in Rome (IT). For over twenty-eight years he has been in the field of designs, trademarks and patents and in the handling, monitoring and paying their renewals directly or through renewal services and local agents all over the world.

He is trusted by IP professionals from all over the world and speaks English very well because he was born and lived in Australia, and Italian because his University degree was obtained in Milan, Italy.

From 2014 in Lugano, Switzerland he directs the IP firm named Oriti Patents (www.oritipatents.ch).

Oriti Patents, based in Lugano (CH), may assist you in protecting your ideas or your brands in Switzerland, which is a country with eight million inhabitants and at the forefront of innovation and well-being.

Many IP Services are offered by his office in Lugano in the heart of Europe.

Oriti Patents delivers IP Services in Switzerland starting from preliminary searches through filing of patents, trademarks and designs until their grant, maintenance and renewals of IP, validation of European Patents in Switzerland, change of names and address, etc.

Recently Oriti Patents, aware of the considerable importance of IP deadlines, has developed an electronic monitoring system and is distributed free of charge on the internet (and soon also as an app). This "web-tool" named **IP Due Dates** (www.ipduedates.com) allows in a very simple and easy way the entering and management all types of IP deadlines and to be notified as often as desired. In this way, anybody, anywhere, at any time in the world may be easily informed involving, if desired, even their staff.

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