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Trademarks, Patents, Designs and all other related Intellectual and Industrial Property activities in SWITZERLAND.

Franco Oriti has been working in the Industrial and Intellectual Property (IP) field since 1991 in the Montedison Group in Milan, where he graduated, and since 1999 in Lugano to file, protect and maintain PI in Switzerland. From 2014 in Lugano he directs the Patent and Trademark Firm named Oriti Patents.

Oriti Patents, based in Lugano (CH), may assist you in protecting your ideas and your trademarks in Switzerland, a country with eight million inhabitants and at the forefront of innovation and well-being.

Many IP Services are offered by his office in Lugano in the heart of Europe where he corresponds in Italian and quietly in English, having been born and raised in Australia. These IP Services in Switzerland are: preliminary searches, filing of patents, trademarks and designs until applications are obtained, maintenance of IP, validation of European patents in Switzerland and Liechtenstein, copyright etc.

Recently Oriti Patents, aware of the considerable importance of deadlines, has developed an electronic monitoring

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system of deadlines and is distributed free of charge on the Internet (and soon also as an App). This "web-tool" named IP Due Dates, allows in a very simple way to enter and manage your IP deadlines and to be notified as often as you want. In this way, anywhere, anybody, at anytime and anywhere in the World you may be easily informed by involving, if desired, even your staff and your Client(s).

Franco, is a registered trademark and patent representative in Bern, is a representative of European trademarks and designs in Alicante (ES) and an Italian trademark and design representative in Rome (IT). For over twenty-seven years he has been in the field of trademarks and patents (since the time of the America's Cup "Moro di Venezia") and taking care of their re-fillings, just to name a few, in the United Germany after the annexation of East Germany, in the Russian Federation after the dissolution of the Soviet Union

and in the Balkan Countries after the disintegration of Yugoslavia. He is trusted by professionals from all over the World, especially in the watchmaking, pharmaceutical, precision mechanics, fashion, medical equipment and automotive sectors.



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